

JORDAN GROSKAMP

Product designer, from first brief to mass production

CONTACT

jgroskamp@hotmail.com

jordangroskamp.com

Frankfurt, Germany //
Abbekerk, Netherlands

EDUCATION

Delft University of Technology
MSc Integrated Product Design (Ir.)
2021 - 2024

Delft University of Technology
BSc Industrial Design Engineering
2017 - 2021

NATIONALITY

Dutch (born 1997), native speaker
English: native level (Cambridge)
German: learning

SKILLS

- Design Thinking
- Creative Problem Solving
- Strategic Product Innovation
- Presentation & Storytelling
- Stakeholder management
- CAD: Siemens NX, KeyShot, Shapr3D, Solidworks, Rhino, Grasshopper
- Visualisation: Adobe CC, Affinity, Procreate, hand sketching
- AI: Claude Code & Cowork, Google Gemini & Workspace Studio, Vizcom, Midjourney, Higgsfield
- CLO3D-assisted 3D weaving
- Film & sound: Premiere, CapCut, Ableton
- Making: 3D printing, CNC, turning, milling, basic TIG & MIG welding
- Research: WGSN, NotebookLM

SUMMARY

Product designer, industrial design engineer, creative thinker and passionate tinkerer. I enjoy putting innovation into practice with hands-on, end-to-end product experience, currently at Braun Household (De'Longhi Group). Full brief-to-market product design ownership in international NPD context, including the MultiMix 3, the world's first ergonomically certified hand mixer, and the MultiMix 5 developed alongside it. Strategically strong in navigating early stage concept development and premium stakeholder buy-in presentation. Managing patent pending products coming to global markets across various household categories. Practical experience with physical rapid prototyping, design visualisation, 3D animation, surface modelling, sound design, video editing and AI tools. Seeking an innovation led product or strategy role in Amsterdam.

EXPERIENCE

Junior Product Designer · *De'Longhi Braun Household* *May 2024 - Present*

- Work across international design, engineering and marketing disciplines to develop innovative design driven household consumer products.
- Design owner of the MultiMix 3 and 5 hand mixers, brief to shelf (2026): designed as one product family across two price brackets.
- Design owner of several NPD projects in kitchen and garment care.
- Contribute perspectives on innovation, sustainability and adaptation to future product development processes through cross-site collaboration with P&G, De'Longhi, Kenwood, TU Delft & Rams Foundation.
- Mentor European design interns and supporting jury member for graduation projects.
  - **Elected member, Works Council** *March 2026 - Present*
    - Contribute to dialogue between employees and management.
    - Gain governance experience within an international organisation.

Owner · *Studio Groskamp (Creative Consultancy)* *Feb 2023 - Dec 2024*

- Head creative coach, SBFK (primary client): Led creative coaching activities for high IQ children with autism and managed infrastructure for teaching music, engineering, design and other creative professions.
- Delivered small projects for various clients spanning (fashion) design, audio production and festival organisation.

Product Design Intern · *NPK Design Agency* *Sept 2022 - Jan 2023*

- Concept sketching and prototyping for projects in medical, elderly care, public spaces and hospitality.

Workshop Instructor · *TU Delft* *Oct 2021 - Jul 2023*

- Supported students and workshops in 3D printing, turning, milling, CNC and vacuum forming, about 4 hours per week.
- 3D scanning, ergonomic models and a seating test rig for PhD research.

Business Strategist · *DeNoize (Startup context)* *Feb 2021 - Jul 2021*

- Advised on project selection, organisational priorities and team development within an early stage audio equipment venture, 16 hours per week following a 6 month business development internship.

DESIGN & RESEARCH

3D Woven Zero-Waste Denim Jean · Graduation project exploring fully biodegradable, zero-waste 3D woven denim jeans garment production systems developed within existing industrial manufacturing infrastructure.
Exhibited at: Munich Fabric Start (2025), Dutch Design Week (2024), Kingpins Amsterdam (2024).
Featured in: Endrime Archive publication, TU Delft repository, design media coverage.

Recent work falls under NDA, further information can be shared upon request. **Portfolio:** jordangroskamp.com