



JORDAN GROSKAMP

Product designer, colour, materials & textiles

CONTACT

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📍 Frankfurt, Germany //
Amsterdam, Netherlands

EDUCATION

Delft University of Technology

MSc Integrated Product Design (Ir.)
2021 – 2024

Delft University of Technology

BSc Industrial Design Engineering
2017 – 2021

NATIONALITY

Dutch (Born 1997)

Fluent: English (native speaker)

Learning: German

SKILLS

- Visualisation: Adobe CC (Illustrator, Photoshop), Vizcom, Procreate
- CLO3D assisted 3D Weaving
- Textiles & 3D woven garments
- Colour, Material & Finish (CMF)
- Trend research: WGSN
- Handsketching & ideation
- Presentation & Storytelling
- Stakeholder management
- CAD: Siemens NX, Keyshot, Grasshopper
- Design Thinking

DESIGN & RESEARCH

3D Woven Circular Denim System • Graduation project exploring fully biodegradable, zero-waste 3D woven denim jeans garment production systems developed within existing industrial manufacturing infrastructure.

Exhibited at: Munich Fabric Start (2025), Dutch Design Week (2024), Kingpins Amsterdam (2024).

Featured in: Endrime Archive publication, TUDelft repository, design media coverage.

Recent work falls under NDA, further information can be shared upon request.

SUMMARY

Product designer (MSc Integrated Product Design, TU Delft) with a strong point of view on colour, materials and textiles. My graduation project, a fully biodegradable, zero-waste 3D woven circular denim system developed within existing industrial manufacturing, was exhibited at Munich Fabric Start, Dutch Design Week and Kingpins Amsterdam. Currently at Braun Household (De'Longhi Group), owning brief-to-market design for consumer products in global markets and presenting to senior stakeholders. Hands-on with CLO3D, Adobe CC, Vizcom and handsketching, with trend research through WGSN. Seeking a colour and materials role in apparel, driven by storytelling through product.

EXPERIENCE

Product designer • Delonghi Braun Household

May 2024 – Present

- Independently manage ID responsibilities for several NPD projects (3 NPD projects, 2 NPD collections, 3 selected designs), including form, colour and material direction for global markets.
- Work across international design, engineering and marketing teams, translating trends and consumer insight into product narratives for premium stakeholder buy-in.
- Contribute perspectives on innovation, sustainability and future development processes through cross-site collaboration with P&G, De'Longhi, Kenwood, TU Delft & Rams Foundation.
- Mentor European design interns and act as graduation jury member.

◦ Elected member, Works Council

March 2026 – Present

- Contribute to dialogue between employees and management.
- Gain governance experience within an international organisation.

Owner • Studio Groskamp (Creative Consultancy)

Feb 2023 – Dec 2024

- Delivered small projects for various clients spanning (fashion) design, audio production and festival organisation.
- Head creative coach, SBFK (primary client): led creative coaching for high IQ children with autism across music, engineering and design.

Product Design Intern • NPK Design Agency

Sept 2022 – Jan 2023

- Contributed to projects across medical, public spaces and hospitality.

Workshop Instructor • TUDelft

Oct 2021 – Jul 2023

- Supported students in workshops covering 3D printing, turning, milling, CNC and vacuum forming (part time, average 4 hours per week).
- 3D scanning and ergonomic model-making for PhD research projects.

Business Strategist • DeNoize (Startup context)

Feb 2021 – Jul 2021

- Advised on project selection, priorities and team development in an early stage audio venture, after a 6 month business development internship.